



Pegasus

# Success Story

## PROMISE Technology & DJ La Fuente

### ▼ BACKGROUND

DJ La Fuente (Job Smeltzer) travels around the globe bringing his unique style of uplifting House music and energetic stage performances. Creative energy pours from La Fuente and his team as they have been leveraged many professional cameras for shooting the content. Their passion for music and performance has been dazzling smiling crowds in across the world. Creating an excited and pumped crowd is what they do best, so the last thing they want is a technical hassle to interrupt their workflow. That's why La Fuente turned to PROMISE Pegasus32 Series.



### ▼ Challenge

Performance, reliability and safety of data are all required for an external storage system that contains digital assets used for production. All projects and digital assets are stored on the external storage device. Content is created using a Mac attached to the Pegasus32; and productions for performances are transferred to a Mac used at the performance site.



### ▼ SOLUTION

La Fuente and his team uses four Pegasus R6 with Thunderbolt™ RAID Storage units optimized for media production applications. Editing video and producing music is a time intensive creative process, any down time or slowdown can negatively impact the workflow, increasing production cost and affecting quality. Keeping up with the demanding workload requires a system that delivers performance, data security, rock solid reliability and ease of use.



### ▼ Workflow

- Music is recorded to the Pegasus32 R6, edited/fine tuned with Logic Pro and Ableton, and Time Machine is used for backups
- La Fuente's project timelines are visible on three Apple screens for a clear overview (27" iMac, 17" MacBook Pro & 13" MacBook Air)
- Footage shot with professional 4K cameras is stored on the Pegasus32 R6, this is edited with Apple Final Cut Pro X
- The finished content will be posted on YouTube and Facebook



Pegasus32 Series